

2019 Membership/Advertising Opportunities

All “star-rated” options will receive:

- Special events¹ listed on our website and other event-oriented websites such as traveliowa.com, wegoplaces.com, plus 11 other travel-related websites, promoted on 3 radio stations and included in monthly press releases to 50 regional medias plus featured on 150 table tents placed in member food & drink establishments.
- Distribution of your brochure at the VBC Welcome Center and in-county brochure racks as space permits.
- Recognition certificate.

★★★★★ \$1500/year (Corporate Sponsors)

- Visitor Guide and Website Directory listing. Largest ad listed first and alphabetically with 100 words, two photos² in visitors guide, listing in 2 categories if applicable, 4+ photos² on website directory.
- Regular posts/shares of your content³ on our Facebook page with 10,000+ active followers along with paid ad(s)/ shared events/ boosted posts³/monitoring notifications of your major events¹.
- Creation and monitoring notifications of a Facebook Event Post for all of your submitted events.
- Your brochure listed on our Visitor Information Request webpage and mailed to those who request it.
- Maintain your tourism-focused business listing on traveliowa.com
- First Priority referrals, directing visitors where to shop, eat, stay, etc.

★★★★★ \$325/year

- Visitor Guide and website Directory listing beneath★★★★★ listings & alphabetically within one business category (add'l categories \$50 ea.) with 75 words, one photo² in visitors guide, two photos² on website directory.
- Selective Paid ad/boosted posts/shared events³ of your content on our Facebook page with 10,000+ active followers.
- Creation and monitoring notifications of a Facebook Event Post for up to 2 submitted events.
- Maintain your tourism-focused business listing on traveliowa.com

★★★ \$250/Year

- Visitor Guide and website directory listing after★★★★★ members & alphabetically within one business category with 25 words, no photo. Note: There is no Facebook/Social exposure at this level.

Calendar of Events Only - \$75 per event

- Your non-profit event(s)¹ will be featured on the website, promoted on 3 radio stations, included in monthly press releases to 50 regional media, shared on Facebook (10,000+ followers), and included on 150 table tents placed in member food & drink establishments.

Supporting Business Member \$125/year

- Business name & contact information on website directory.

¹Villages of Van Buren reserves the right to define “special event.”

²Photo(s) must be current within 1 year.

³Villages of Van Buren will reserve the right to manage paid ads and boosted posts. Your content can include shared events and posts but will need to include quality photos &/or video and tagged with @villagesofvanburen